

# **APPENDIX I:**

**NEW SOLUTIONS INC. CORPORATE DESCRIPTION** 

▶ nexerainc.com

2/12/2016 About NSI



Advisors to Hospitals and Health Care Organizations Since 1984

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## **About Us**

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## New Solutions, Inc.

New Solutions, Inc. (NSI) is a management consulting company formed in 1984 providing a broad base of services tailored to meet the diverse and changing needs of health care providers. NSI offers a full array of health care consulting with particular expertise in strategy development and implementation, business development and marketing plans, medical staff strategy, outcomes measurement and monitoring, and regulatory compliance activities.

#### Mission

Our mission is to transform health care information to value by providing integrated information solutions and specialized consulting services that allow our clients to improve the economics and delivery of health care, improve clinical processes and outcomes and optimize their competitive



market positions. NSI consultants combine market research and advanced data analysis with extensive experience to generate effective plans and recommendations. Using information to shed light on complex issues allows our clients to improve decision making, examine current direction and effectively refocus strategies.

### **Experience**

The collective expertise of the NSI team includes health administrators, market researchers, business and financial analysts, strategic planners and marketing professionals, epidemiologists, database experts, and decision support technologists. Lead consultants have an average of 20+ years of health care experience.

## **Software Development**

NSI's emphasis on data-informed consulting led to the development of two software products supporting health care planning/marketing and quality improvement.

- Health Care Decision Analyst (HCDA) supports health care planning and marketing with market share and risk-adjusted patient data modules.
- Qualworx, offered by NSI's sister company Beacon Health Informatics, is a flexible web-based performance improvement data reporting system.

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